



A Gold Tie Affair
Benefiting Good Shepherd School
MARCH 16 5:30 PM
Golden Valley Country Club
Golden Valley, MN

2018-2019 Gala Sponsor Benefits Sheet Levels of Sponsorship

Diamond Sponsorship - \$5,000

- Company name and logo displayed prominently on the electronic bidding screen
- Company logo and recognition on video to be produced for Fund-A-Need, viewed by all Gala attendees
- Company name and logo in pre-event publicity, including Gala event invitation, if sponsorship is confirmed before 12/30/2018
- Company name and clickable logo on the Good Shepherd Gala website, school website, and on school & parish social media pages
- Recognition in the church bulletin viewed by extended church community
- Company name and logo on Gala event posters that will be displayed at various school functions leading up to the event
- Presenting Sponsor recognition in Gala Event Program and full page ad in the program
- Premier reserved table with 6 tickets to the Gala event

Platinum Sponsorship - \$2,500

- Company name and logo in pre-event publicity, including Gala event invitation, if sponsorship is confirmed by 12/30/2018
- Company logo and recognition on video to be produced for the Fund-A-Need, viewed by all Gala Attendees
- Company name and clickable logo on the Good Shepherd Gala website, school website, and on school & parish social media pages
- Recognition in the church bulletin viewed by extended church community
- Company name and logo on Gala event posters that will be displayed at various school functions leading up to the event
- Platinum Sponsor recognition in Gala Event Program and 3/4 page ad in the program
- Company name and logo intermittently shown during electronic bidding
- Premier reserved table with 4 tickets to the Gala event

Gold Sponsorship - \$1,000

- Company name and logo in pre-event publicity
- Company logo and recognition on video to be produced for the Fund-A-Need, viewed by all Gala Attendees
- Company name and clickable logo on the Good Shepherd Gala website, school website, and on school & parish social media pages
- Recognition in the church bulletin viewed by extended church community
- Company name and logo on Gala event posters that will be displayed at various school functions leading up to the event
- Gold sponsor recognition in Gala Event Program and 1/4 page ad in the program
- Company name and logo intermittently shown during electronic bidding
- 2 tickets to the gala event

Silver Sponsorship - \$500

- Company name and logo in pre-event publicity

- Company name and clickable logo on the Good Shepherd Gala website, school website, and on school & parish social media pages
- Recognition in the church bulletin viewed by extended church community
- Silver sponsor recognition in Gala Event Program and 1/4 page ad in the program
- Company name and logo intermittently shown during electronic bidding

Bronze Sponsorship - \$250

- Company name and logo on Gala Website and pre-event publicity
- Company name or Family Name in Gala Event Program